

In Memoriam

Dr John Prpic

(d. 22 February 2019)



Dear Colleagues,

I regret to share the passing of Dr. John (Ivica) Prpić, who was an Open Learning Faculty Member in the Master of Business Administration program. Thank you to Sarah Langlois and Matthew Dyck for sharing their memories of John with me.

An accomplished academic, author and speaker, John completed a Bachelor of Arts (Honours) in political science from Western University, a Master of Business Administration from Pepperdine University, and a PhD in Industrial Marketing from Luleå University of Technology. His doctoral research focused on the organizational use of IT-mediated crowds in private and public sector settings, for the purposes of innovation, policy, public health and collective intelligence. He was a respected researcher in the areas of crowdsourcing and crypto currencies.

John loved the pursuit of knowledge, but most of all he loved to share his knowledge and teach. Over the years he held numerous faculty positions, and most recently taught strategic management information systems in the MBA program in the School of Business and Economics, as an OLFM residing in Vancouver.

Articulate and quick-witted with a sharp sense of humour, infectious laugh and a zest for life, John spent his spare time reading, writing, composing and playing music, playing and following sports, and visiting family, friends and colleagues around the world.

On behalf of the TRU community I extend deepest condolences to John's family, friends and colleagues. In lieu of flowers, donations may be made in John's memory to the BC Cancer Foundation. The campus flags will be flown at half-mast from sunrise to sunset on Thursday, April 4.

Sincerely,

Brett Fairbairn

President and Vice-Chancellor